

The CoOp Advertising program has changed in that the allocation is no longer given to the District to allocate. EACH SQUADRON has their own allocation - which is 10% of the dollars they spent on Educational Materials purchased from National.

Please share this information with the SQUADRON Commanders and SQUADRON PRO's so they can submit their qualifying advertising to reimbursement.

The USPS Website has all of the specifics, including the NPR102 reimbursement form. Also, I ask that EACH SQUADRON submit a NPR102S form to me as soon as possible (I am looking for these immediately after their January ExCom and/or General Membership meeting) - as the NPR102S form is the planning form for their advertising. Website: USPS.org, then go to "Site Index", go to "Marketing and Public Relations" and then once there, on the left at the very bottom is "New CoOp Advertising Guidelines"

Thank you so very much for your support in getting the word out to these Squadrons. These are their funds and if they do not use them, they will be lost. I will work with you to assure that does not happen.

Stf/C Denise Samu, AP
National CoOp Advertising Coordinator 2010
denisesamu@comcast.net

Squadron No.	District No.	Squadron Name	Amount Spent on Educational Material	2010 Co-Op Advertising Allocation
480	2	Berkshire Sail &	\$3,012	\$301
990	2	Champlain	\$354	\$35
1290	2	Cross County	\$584	\$58
1365	2	Darien Sail &	\$6,839	\$684
875	2	Greenwich Sail &	\$2,615	\$262
2355	2	Housatonic River	\$0	\$0
2730	2	Lake Candlewood	\$2,410	\$241
2760	2	Lake George	\$485	\$49
3315	2	Mid-Hudson	\$2,742	\$274
3480	2	Mohawk Hudson Sail &	\$1,699	\$170
3900	2	Norwalk	\$1,074	\$107
4275	2	Peekskill Sail &	\$1,527	\$153
4290	2	Penfield	\$910	\$91
4845	2	Rowayton Sail &	\$358	\$36
4875	2	Sacandaga	\$575	\$58
5310	2	Saugatuck River Sail &	\$783	\$78
5670	2	Stamford Sail &	\$3,777	\$378
5710	2	Storm King	\$3,360	\$336
6225	2	Westchester Sail &	\$2,072	\$207
			<i>Total for D2</i>	\$3,518