



# D/2 NEWS



<http://www.usps.org/localusps/d2/>

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## COMMANDER'S MESSAGE

D/C Frank J. DeBaggis, AP



Our next District 2 event is the *District 2 Rendezvous* at the *East End Yacht Club* in Bridgeport, Connecticut, from July 30<sup>th</sup> to August 1<sup>st</sup>. District 2 will also hold its Summer Council meeting during the rendezvous on the morning of Saturday July 31<sup>st</sup>. District 2 will have a budget to discuss and send to the Fall Conference for a vote. We will also propose a few bylaw changes that affect our dues structure and our assessment of new squadron members joining under Anniversary Billing. I expect an exciting meeting.

After the Summer Council meeting on Saturday, District Educational Officer George Hallenbeck will hold a Boat Operators Certification Level 1 testing session. This is an exciting, *on the water* event. Everyone interested in Level 1 Certification should fill up George Hallenbeck's email account at [GWLK@aol.com](mailto:GWLK@aol.com). George is the only certifier in District 2 and will certify as many boaters as is

humanly possible on a "first come, first served" basis.

Squadron Commanders and Squadron Newsletter Editors: Look forward to a monthly message from the District on the positive accomplishments in Squadrons in the District. This idea comes from my wife Tena who pointed out that, years ago, when we first joined *Berkshire Sail & Power Squadron*, we found out about the exciting programs other Squadrons were involved in when we attended District functions. From the perspective of having been on the District Bridge for three years and having visited many of the Squadrons in the District, I have learned that every Squadron has extremely valuable information that is unique to their Squadron. All Squadrons have strengths to share with you, and your Squadron has strengths to share with others. Our strengths and accomplishments will be compiled in a short monthly message and sent to Squadron Newsletter Editors for possible publication in their Squadron's newsletter.

The conclusion to the story entitled, *God Bless Us Everyone*, which was left unfinished in a previous edition of the D/2 News, will be forthcoming in a future issue of the *D/2 News* as soon as I get up enough guts to finish the story and face possible impeachment as your D/2 Commander.



**PHOTOS FROM D/2 2010 SPRING CONFERENCE  
WILLIAMS INN, MA**



The Editor reserves the right to edit articles as needed. The views expressed in this publication are not necessarily the views of District 2, The United States Power Squadrons or its editor.

**USPS  
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# Executive Officer: D/Lt/C Lacey M. Williams Jr., AP

## YOU GOT OUR ATTENTION!

There was a lot of discussion at the Spring Conference concerning a joint advertising program with D/2 and all of the squadrons. Despite the popular belief that we don't seem to care and that we are not interested in helping, we are very interested.

We do not need to form another committee as we have one now that could handle the job. What we need is input of ideas from all the squadrons so we could have a starting place.

What are your ideas? Where or how would you like to advertise your boating classes? What can you do with a neighboring squadron to run a joint advertising campaign? What could be done about an advertising campaign that would include all of the squadrons boating classes and/or Seminars.

Commanders please get together with your Executive Committee and come up with some seemingly workable proposals. Send them to me and I will see that they get attention from the D/2 Bridge and the District Public Relations committee. Once we put something together that looks like it could work we will present it to the membership for discussion and possible implementing.

Just a note, for the last few years the Mohawk-Hudson squadron has been advertising its boating classes in newspapers. The cost is very high and the results very poor, with 5 or six students per class. The second class we put on this spring was listed on National's web site under where to locate a Boating Course and we had 15 students take the course. The newspaper ads cost approximately \$500.00 per class. The electronic listing on National's website cost \$0.00 with great results. No question as to where Mohawk-Hudson will advertise our classes and seminars.



### **Coast Guard Turns Off Loran-C**

**After all of the turn it off, leave it on over the last many years, it finally happening.**

Effective February 8, the U. S. Coast Guard began decommissioning Loran-C radio navigation stations as "obsolete technology." The cost-cutting measure called for in the President's fiscal 2010 budget is justified, the agency says, because GPS has effectively replaced Loran-C. The Canadian Coast Guard is following suit and all stations should go dark by October. - R.L

Taken from March/April 2010 Boat U. S.

## **Administrative Officer: D/Lt/C Susan P. Ryan, AP**

### **Going beyond the Potluck Events**

Since becoming Administrative Officer of Greenwich Sail & Power Squadron five years ago, I have been heavily involved in our events and finding speakers for our monthly meetings and places to hold them. I would like to draw on that experience to help other Squadrons in our District. Following Commander Frank DeBaggis' lead to listen to what Squadrons need, and then be proactive in responding to these needs, I have already been in touch with many Squadrons and would like to give you some of their concerns, and some answers.

#### ***We manage to recruit members from our ABC course, but they don't stay. How can we change this?***

By having innovative and varied social events at diverse and fun venues.

#### ***Our Squadron is small and we don't draw enough members to our meetings.***

#### ***Our best event is our clambake, but last year we cancelled it through lack of participation.***

Join up with local Squadrons on events

Invite all students from ABC courses over the past year

Invite the guests/members of the place you hold the event

Invite non members from any place you find boaters, such as:

Town docks/marinas

Yacht Clubs (bulletin boards, find out who does their newsletter)

Boating stores (invite the manager; put notice in store)

Sailing schools

Fishing groups

Marine police

Town Hall (Parks and Recreation Department for Greenwich).

#### ***Our events need to be self funding and potluck meals are the way to do this.***

Have a raffle (this can be just one basket of contributed nautical items)

Have a cash bar

Collect \$5 or \$10 per person at the door

Always negotiate with the venue to get it for free (promise them publicity and always include their members/guests).

#### ***We have ideas but not the manpower to carry them out.***

Simplify the event

Ask me for help to obtain venues, find speakers, produce flyers.

#### ***We don't want to pay for speakers – how do we attract them?***

#### ***We don't know anyone who can talk to us.***

Everyone likes to talk to an audience.

Think about what YOU would like to learn about and then call the appropriate organization and speak to the person who might talk on that subject.

#### **Here is a list of presentations given to our members (and the local boating community):**

*Ships Models as an Art Form:* (owner travelled 3 hours to give this one)

*Shell fishing off Greenwich:* (by head of local Shellfish Commission)

*History of the Waters of Greenwich:* (from the historian of a local yacht club)

*Row for Hope:* (a solo rower's story of rowing from the US to the Canary Islands)

*Sailing Around the World:* (family living on board a boat for a year)

*Building of the Mari Chai IV:* (local sailor designed this ocean racer)

*Sailmaking:* Doyles sent their marketing manager

*Shore Birds:* Audubon society had a great speaker – held at their facility

*Summer crewing in the Baltic:* by one of our students

*Canals of New York:* USPS's P/D/C Fred Mangelsdorf, SN, will travel miles to give this one

*Tugboat World:* given by the captain of a tugboat

*Diving Down under :*our safety officer is a licensed scuba instructor

*Sailing on Hard Water:* I was personally fascinated by sailing on ice and researched far and wide to find someone who built his own boats and knew the subject well.

(Continued on P. 5.)

**PHOTOS FROM D/2 2010 SPRING CONFERENCE  
WILLIAMS INN, WILLIAMSTOWN, MA**



*P/C/C Serge St Martin, CPS-ECP*



*The 2010-2011 District 2 Bridge*

**ALL PHOTOS COURTESY OF P/D/C MARTIN E. FELDBERG, AP**



*The Diver's Helmet Award*



*You just had to be there!*

(\*\*\*\*\*  
 (Admin. Message Continued from P. 4.)

So often we are limited in what we can do for our members by time constraints, and I would like the Administration Department of District 2 to be a sort of clearing house for you all to give you not only inspiration but also practical help to produce events for your members that they will enjoy. If you are stuck in the usual round of potluck events, please call me and if the suggestions above do not help, we can walk through others that may be more appropriate to your needs. I'm always available at 203 561 7575.

This is the time of year when we all want to get out onto the water, so let's simplify the admin side of things and get out there!



**MORE PHOTOS FROM D/2 2010 SPRING CONFERENCE  
WILLIAMS INN, MA**



**ALL PHOTOS COURTESY OF P/D/C MARTIN E. FELDBERG, AP**



**STILL MORE PHOTOS FROM D/2 2010 SPRING CONFERENCE  
WILLIAMS INN, MA**



# **D/2 NEWS**

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**Address Correction Requested**



*Sail and Power Boating*



## ***D/2 Planning CALENDAR***

### **2010**

9 May, Mother's Day

**14-16 May, Northern Trek, Melody Manor, Bolton Landing, NY**

15 May, Armed Forces Day

19-20 May, Shavuot\* (Festival of Weeks.)

**22-28 May, National Safe Boating Week**

31 May, Memorial Day

14 June, Flag Day

20 June, Father's Day

**31 July, Summer Council, East End Yacht Club, Bridgeport, CT**

\*Note: All Jewish holidays begin the evening before the date given.

**(NOTE: PLEASE ADVISE THE EDITOR IF YOU NO LONGER WISH TO RECEIVE A HARD COPY OF THE D/2 NEWS.)**